

2017 AWARDS CONTEST INFORMATION



September 2017

Dear Fellow SWDA Member:

The SWDA will be holding the **2017 Annual Awards Contest** this year at our convention in September. This has been a great tradition for as long as I can remember. The Awards Contest gives all of us a chance to show the rest of the industry how creative and innovative we can be. The contest highlights all of the products that we sell – postcards, calendars, edibles and hard goods (just to name a few). You can enter all of the categories or just a few, but don't forget to ENTER!! We have listened to you all as well, and there will be plaques this year for our first place winners!! So **SEND YOUR ENTRIES IN TODAY!**

Complete details can be found in this packet. You will find:

1. **2017 SWDA AWARDS CONTEST RULES** – read these through carefully for deadlines, tips on shipping and where to send them.
2. **CATEGORY DEFINITIONS** – will help you determine which categories in which to enter your products. Review this carefully!
3. **POST CARD ENTRY CATEGORY LIST** – fill this out and submit with your post card and printed goods entries. Please note that you must submit at least two (2) copies of all POST CARD entries. Please send your paper good entries to John Innis.
4. **SOUVENIR ENTRY CATEGORY LIST** – fill this out and submit with your souvenir entries. Please note that only one (1) sample per category is required. Please send entries to John Innis, Ventura, 311 North 2nd Street 201E, St Charles IL 60174.



DISTRIBUTOR OF THE YEAR: The member company that accumulates the most votes in the awards contest will be named SWDA Distributor of the Year.

SWDA supplier Members are now invited to vote in the annual awards contest. Just like the distributor members, each supplier member company is allowed one vote.

Please list your suppliers name on the entry form so they can get recognition too!

The entry deadline for this year's contest is a firm TUESDAY, AUGUST 15, 2017. THERE WILL BE NO EXCEPTIONS so don't delay – send in those entries today!

Best regards,
John Innis
Ventura
Awards Chair